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Green Entrepreneurship Bootcamp

(Green Skills, Circular Economy, Sustainability, and Business Models)



Ankara, Türkiye (EBS Hotel)

<https://maps.app.goo.gl/eLGhwkBbqD19ZtQV9>



June 18–24, 2026



Join us in shaping a green future!

YouthGreen 5 - Fair Transition Project with Green Skills and the Circular Economy



www.youthgreen5.org

Organizer: Ankara Yıldırım Beyazıt University, (AYBÜ), Türkiye

Event Partners: National Education Foundation (MEV), (Coordinator), Türkiye
Confederation of Independent Trade Unions – (FETICO), Spain

Think Up Digital (TUD) Strumica, North Macedonia

Proactive Education, Science, and Culture International NGO (PRO-EK)

Türkiye

Pro Consensio, Estonia



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Green Entrepreneurship Bootcamp Program

The Purpose of the Green Entrepreneurship Bootcamp Camp is to support young participants in developing their green skills by equipping them with practical skills in sustainable business development, financial literacy, and circular economy practices, and to provide them with the knowledge needed to create and implement environmentally friendly business models.

All relevant sections of the 'Green Skills Training Module', which form the foundation of 'Green Entrepreneurship', have been used extensively throughout this bootcamp. This generates significant added value, yielding critical empirical feedback for the module optimization.

Day Date	Activity	Assessment
June 18, 2026, Thursday (Day 1: Arrival-Registration)		
Morning - Afternoon	Arrival-Registration-Welcome The organizing team welcomes participants in the hotel lobby and assists with room assignments. AYBÜ TEAMS: SET-UP WELCOME BOOTS	
15.00-17.00	Orientation Participants will receive welcome packages containing a detailed program booklet, a hotel information form, emergency contact cards, and a summary of the YouthGreen-5.0 project. Informal get-together for early arrivals.	1. Detailed program booklet, 2. Hotel information form, emergency contact cards 3. YouthGreen-5.0 Project Summary
17.00-19.00	Free Time and Informal Networking Participants are encouraged to explore the hotel's facilities, relax after their journey, and socialize informally.	Guides will be available to answer any questions regarding the program or logistics
21:30	Welcome Dinner: A formal welcome dinner for all participants, facilitators, and the organizing team at the EBS Hotel restaurant. AYBU-PRO-EK-MEV-TUD-FETICO-PROCONSENCIO	1. To encourage international interaction, participants are seated at tables in groups from different countries. 2. A projector and screen are required—prepare the slides in advance.



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Day Date	Activity	Assessment
June 19, 2026, Friday (Day 2 – Training) Icebreaker, Team Building, and Exploring What Sustainability Means — World Café Method		
08:00 –09:45	Breakfast at the EBS Hotel Restaurant	
10:00 –11:00	Opening Ceremony, YouthGreen-50 Project Presentation, and Get to Know Each Other Session Özlem Demirel Cook, MEV Opening and Project Presentation – Then the introduction of each partner Representative at the camp; (Urmo Reitav, Sofija Tosheva, Andrea Garrido, and AYBU and PRO-Ek) Mustafa Seyrek, PRO-EK (Energizing)	Opening Introduction – Get to know each other "Spider Web Meeting Activity and Tie CV Game".
11:00–11:15	Tea/Coffee Break	
11:15–13:00	Identifying Shared Sustainable Behaviors: Activity: Green Bingo and Team Building Mustafa Seyrek, PRO-EK	Brief evaluation (by the facilitator)
13.00-14.30	Lunch	
14.30–15:30	World Café: "What Does Sustainability Mean to You?" Mustafa Seyrek	• World Café methodology (rotating small groups, 3 rounds x 12 minutes) • General evaluation led by a facilitator Key themes gathered on a flipchart
15.30–15:45	Tea/Coffee Break	
15:45-17:30	Expectations, Fears, and Proposals + Learning Agreement Mustafa Seyrek	• Expectations/Fears/Proposals activity (participants write on color-coded cards — green: expectations, red: fears, blue: proposals) • Wall gallery grouping • Stretching/energy-boosting break
17:30- 20:30	Free time + Dinner + Preparation for the Cultural Evening	
20.30	Cultural Night 1: Participants from each country introduce their own cultures: Traditional songs, foods, dances, clothing, and interesting facts. <u>Türkiye and Estonia</u>	



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Day Date	Activity	Assessment
June 20, 2026, Saturday (Day 3 – Training)		
Foundations of the Green Economy: From Linear to Circular Economy — Principles of the Circular Economy, Industrial Symbiosis, and Connection with Nature		
08:00–09:45	Breakfast (EBS Hotel)	
10:00 –11:00	Circular Economy: From the Linear "Take-Make-Dispose" Model to Closed-Loop Systems Mustafa Seyrek	- Lecture by an expert (30 min): The fundamentals of the Circular Economy, the EU policy context - Illustrated case studies: Examples from the Ellen MacArthur Foundation - Video clip analysis: Closed-loop
11:00–11:15	Tea/Coffee Break	
11:15 –13:00	Follow-up activity: Workshop on Industrial Symbiosis and Sustainable Production Mustafa Seyrek	- Short lecture: Industrial symbiosis networks (the Kalundborg example) - Introduction to Life Cycle Assessment - Team presentations - Expert feedback session
1300 –14:30	Lunch	
14:30 –15:30	Connection with Nature: Environmental Journalism Workshop Mustafa Seyrek	Brief orientation on environmental journalism Structured observation questions: "Environmental Reporter" walks outdoors near the hotel
15:30–15:45	Tea/Coffee Break	
15:45–17:30	Online Platform Reveal for the Youth Green Project Mustafa Seyrek and Mustafa Akça	The online platform will be used to help youngsters to reach green skills training, and jobs will be shown.
17:30	Dinner and Free Time	
20.30	<u>Cultural Night 2:</u> Participants from each country introduce their own cultures: traditional songs, foods, dances, clothing, and interesting facts. <u>Spain and North Macedonia</u>	



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Day Date	Activity	Assessment
June 21, 2026, Sunday (Day 4 – Training)		
Understanding Green Skills for Green Entrepreneurship: Green skills as the link between the economy and the individual — Module training and Climate Stability Simulation Game		
08:00–09:45	Breakfast (EBS Hotel)	
10:00 –11:00	Understanding Green Skills: Ecological Footprint and Personal Impact Assessment - Recep Yorulmaz	Lesson: What are green skills? (knowledge, skills, and values for a sustainable society) • Guided ecological footprint self-assessment exercise • Group discussion facilitated by a moderator based on the findings • Lesson: The connection between economics and skills
11:00–11:15	Tea/Coffee Break	
11:15 –13:00	Green Skills Module Training: Expert-Guided Skill Development Sessions Green Economy Case Studies and Group Presentations Recep Yorulmaz	Module presentations • Industry-specific case studies • Skill gap analysis using a structured framework Assigned case study readings (for each team: renewable energy, sustainable agriculture, green construction, circular fashion, sustainable finance)
13:00 –14:30	Lunch	
14:30 –15:30	"Take Action Now for Climate Stability" Interactive Team Simulation Game Recep Yorulmaz	Game facilitator's informational meeting (rules, roles, objectives) • Structured evaluation: What worked, what didn't, and why? • Linking game outcomes to real-world climate policy ---- “Act Now for Climate Stability” simulation game (teams manage climate resources, make policy decisions, and face random climate events)
15:30–15:45	Tea/Coffee Break	



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15:45 –17:30	Reflection and Green Career Paths: Discover Your Sustainable Future Recep Yorulmaz	• Presentation: Overview of green careers (renewable energy, circular economy, sustainable agriculture, green construction, environmental consulting, sustainable finance) • Introduction to the AI-powered Green Transition Simulator • Career planning workshop
17:30	Free Time / Dinner	

Day Date	Activity	Assessment
June 22, 2026, Monday (Day 5 – Training)		
Action, Awareness, and Green Hackathon: Taking Action Through Awareness — Greenwashing Literacy, Zero Waste Training, and Green Innovation Hackathon		
08:00–09:45	Breakfast (EBS Hotel)	
10:00 –11:00	The Impact of the Media and "Greenwashing" & Environmental Education: "Zero Waste" Awareness Event Şahin Yeşilyurt	"Greenwashing" activity: teams analyze 5 real/fake green ads • A card game to spot greenwashing • Teams create a "real" counter-campaign poster or social media post • Gallery tour + peer critique
11:00–11:15	Tea/Coffee Break	
11:15 –13:00	Follow up the activity and Presentations Şahin Yeşilyurt	Data presentation: Global waste statistics and the local waste context in Ankara, Turkey • Lesson on the waste hierarchy framework • Best practice examples from partner countries • Facilitation of group action planning
13:00 –14:30	Lunch	
14:30 –15:30	Green Innovation Hackathon: Briefing and Team Formation Mustafa Seyrek and Recep Yorulmaz	Hackathon Overview: Problem Statements (5 challenge areas: food waste, sustainable fashion, urban mobility, access to green energy, circular packaging) • Rules, timeline, and evaluation criteria • Introduction to the Green Business Model Canvas



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15:30–15:45	Tea/Coffee Break	
15:45–17:30	Hackathon: Developing and Presenting the Green Business Model Canvas Mustafa Seyrek and Recep Yorulmaz <i>(*) For the winning Team, MEV will give a memorial tree planting certificate</i>	- Green Business Model: Structured teamwork time on the canvas - Meetings with mentors during the session (facilitators rotate between teams) - Team presentations (3 minutes per team + 2 minutes Q&A) Structured peer and mentor feedback
17:30	Free Time / Dinner	

Day Date	Activity	Assessment
June 23, 2026, Tuesday (Day 6 – Training) Green Entrepreneurship Application Areas: Green Careers, Database, and Community Engagement: From skills to careers — navigating the Green Careers Database, equality in sustainability, and our shared commitment to action.		
08:30–09:30	Breakfast (EBS Hotel)	
09:30–11:00	Green Job Market Analysis and Job Transition Guide Mustafa Seyrek	- Overview of the Green Jobs Guide - Labor Market Data Analysis Workshop - Sector-Based Career Path Mapping - Skills Gap Self-Assessment Exercise Video testimonials from guest speakers or professionals in the green sector
11:00–11:15	Tea/Coffee Break	
11:15 –13:00	Green Career Database: Hands-On Session Sofija Tosheva, TUD Andrea Garrido, FETICO	- Introduction and demonstration of the database platform - Guided training: searching, filtering, saving, and applying - Profile creation workshop (step-by-step) - Q&A with the database team (Think Up Digital / FETICO representatives)
13:00 –14:30	Lunch	



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14:30 –15:30	Last day activities: • Secret Friend Revealing game • Portrait memory game	Farewell activities for participants
15:30–15:45	Tea/Coffee Break	
15:45 –17:30	Action Planning, Dissemination, and Closing Ceremony • Action Planning: Mustafa Seyrek • Dissemination Strategy: Recep Yorulmaz • Commitments and Follow - Up: Partners • Certificate Distribution	• SMART Action Planning Workshop (individual + team) • Dissemination strategy framework: how to transfer what you've learned to your own country • Commitments and follow-up by partner organizations • Certificate distribution ceremony

Day Date	Activity	Assessment
June 24, 2026, Wednesday (7th Day: Departure Day)		
7:30–9:30	Breakfast and Check-out	
All Day	Departures and Transfer Arrangements	AYBU-PRO-EK
<u>Within one week of the training, the organizing team will send the following:</u> (1) digital participation certificates, (2) a shared Google Drive folder containing all training materials, photos, and resources, (3) a link to the Green Career Database, (4) an invitation to the YouthGreen-50 alumni network, and (5) a follow-up evaluation survey (4 weeks after the training).		



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